B **Brightflow Automations**

Your logo, name and colours go here

Your automations in October

Prepared for **Acme Dental** · Oct 1–31, 2026

RETURN ON YOUR RETAINER

3.6× return

Your automations did **$2,880** of staff work this month. Your retainer is **$800**.

4,205
tasks done automatically

96 h
staff time saved

3
problems caught before you noticed

0
leads, bookings or invoices lost

WHAT EACH AUTOMATION DID FOR YOU

AUTOMATION	TASKS	MIN / TASK	HOURS SAVED	VALUE
Appointment reminders (SMS + email)	2,160	0.5	18	$540
New patient form → practice system	640	3	32	$960
Insurance pre-check emails	300	4	20	$600
Review requests after each visit	880	0.75	11	$330
Unpaid invoice reminders	225	4	15	$450
Total	**4,205**		**96**	**$2,880**

CAUGHT BEFORE YOU NOTICED

Oct 6 **Booking sync paused for 35 minutes** after Google asked for a fresh login. We reconnected it; all 14 bookings from that window synced. Nothing lost.

Oct 14 **New patient forms were saving without phone numbers.** The form tool renamed a field. Everything looked "green", but the data was empty. Fixed the same day; 9 records filled back in.

Oct 27 **Review requests went quiet for 6 hours** during a provider outage. We re-sent the 22 missed requests once each, with no duplicates.

COMING UP: ALREADY HANDLED

- The Microsoft 365 login used by invoice reminders **expires in 5 days**. Renewal is scheduled for Nov 3.
- The AI model behind the insurance pre-checks is **being retired by its provider on Jan 15**. We'll switch it in December, with no change for your team.

IDEA FOR NEXT MONTH

No-show follow-ups. 38 patients missed appointments in October. An automatic "rebook in one tap" message could save about **12 more hours a month (~$360)** and win back bookings.

How we count: minutes per task agreed with your team · staff time valued at $30/hour · 99.2% of 4,244 runs succeeded · average time to fix: 28 min. Every number can be adjusted before sending.

SAMPLE REPORT fictional client